



# Arpan Mitra

## UI/UX Designer and Researcher

### Profile

I'm a UX professional who lives and breathes technology and design. Extremely passionate about making things look good while taking nothing away from their functionality, I like to think of myself as a driven UI/UX enthusiast who helps businesses make their product better through iterative design. I've recently graduated from my Master's at UL with a 1.1 Honours and I'm also approaching two years experience in the field of UI and UX.

### Professional Experience

#### Risk Operations Analyst

Accenture, Jun 2018 - Present

- Review uploaded content and flagged account activity
- Look out for indicators of fraudulent activity and remove fraudulent content according to Client Policy
- Evaluate, label and identify patterns in suspicious activity
- Review non-objectionable content, create tasks, follow-up on open tickets
- Review account details for indicators provided by client analysis and determine whether the items meet criteria provided by client Policy.
- Provide feedback on trends identified in review.
- Full ownership and responsibility of own market
- Provide suggestions to improve the process and workflows

#### User Experience Intern

Human IxD, Feb 2018 - May 2018

- Worked directly with clients from start to finish of the design and development process
- Identified client requirements through brainstorming sessions
- Designed low-fidelity wireframes based on requirements
- Designed high-fidelity interfaces and experiences
- Used numerous prototyping tools to bring mockups to life
- Conducted UX and CX Research to identify pros and cons of existing products and brands
- Regularly used tools such as Balsamiq, InVision, Sketch and the Adobe Suite

#### UI and Creative Content Intern

PepTalk Wellbeing, May 2017 - Dec 2017

- Designed UI Mockups and Prototypes
- User Tested company app
- Researched leading apps to gather UI information and trends
- Created content including blogs, infographics and videos
- Ran marketing campaigns and performed various admin duties
- Regularly used tools such as Mailchimp and the Adobe Suite

### Contact

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#### Right to Work in Ireland:

Stamp 1G visa with no restrictions to work in Ireland

### Skills

- Iterative Design
- Brainstorming
- User Flows
- Storyboarding
- Paper Prototyping
- Usability Testing
- Interaction Design
- User Experience Research

### Tools

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe Premiere Pro
- Final Cut Pro
- Autodesk Maya
- Sketch
- InVision
- Marvel
- Adobe Experience Design
- Balsamiq Mockups
- Axure RP
- HTML
- CSS
- JavaScript
- SQL

## Social Media Manager

Strkr App, Oct 2015 - Sep 2016

• Wrote Twitter content and used Buffer to manage social media • Wrote blogs, transcribed vlogs • Used LongTail Pro for SEO

## Education

2016-2017

### Master of Arts(Honors), Interactive Media

University of Limerick

1:1 Honors, 3.4 QCA

2012-2016

### Bachelor of Multimedia (Honors), with specialization in Animation

St. Xavier's College, University of Calcutta

2:1 Honors, 64.7%

2012 and 2016

### IELTS

University of Cambridge ESOL Examinations

8.0 out of 9.0

## Achievements

- Recipient of the 2016/2017 **President's Volunteer Silver Award** from the **University of Limerick**.
- Selected as a **Workshop Facilitator** of the **Co-Design Workshop** at the UL Chapter of the **meSch project**, a **4 year EU funded** design project.
- Recipient of the **Faculty of Science and Engineering Postgraduate Scholarship** from the **University of Limerick** in 2016.
- Recipient of the **National University of Ireland, Galway Postgraduate Special Merit Scholarship** in 2016.
- Recipient of a **need-cum-merit based scholarship** from **St. Xavier's College**, Kolkata from 2014-2016.
- "The Autoriskshow", an animated film made as a group project, was selected for official screening at the **Kolkata International Film Festival, 2015** and the **International Children's Film Festival Bangladesh, 2017**.
- Elected **Trips Officer of the University of Limerick International Society** in 2016.
- Unanimously elected **Class Representative** during 2nd year at College.
- Winner of the 2013 **Standard Chartered Road to Anfield contest** that sought to find India's biggest Liverpool FC fan. Won hand signed **Steven Gerrard** and **Nuri Sahin** merchandise.
- Recipient of the **University of Glasgow Undergraduate Excellence Scholarship** in 2012.

**References Available On Request.**